

SAP Moving Assets

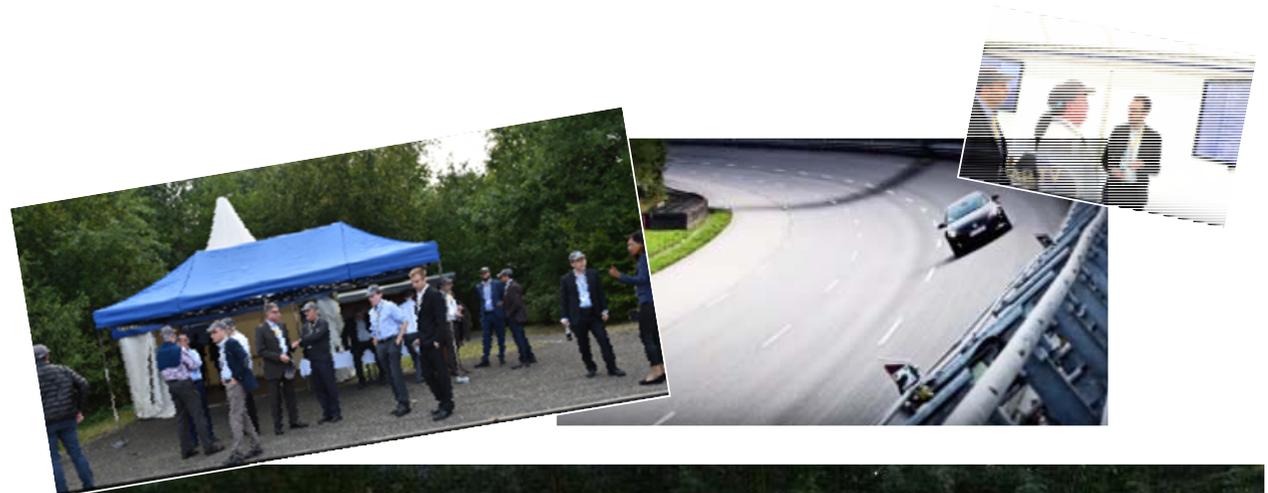
Stephan Brand, Senior Vice President, IoT Moving Assets

21.03.2017

Digitalisierung im Wachstumsmarkt Mobilität

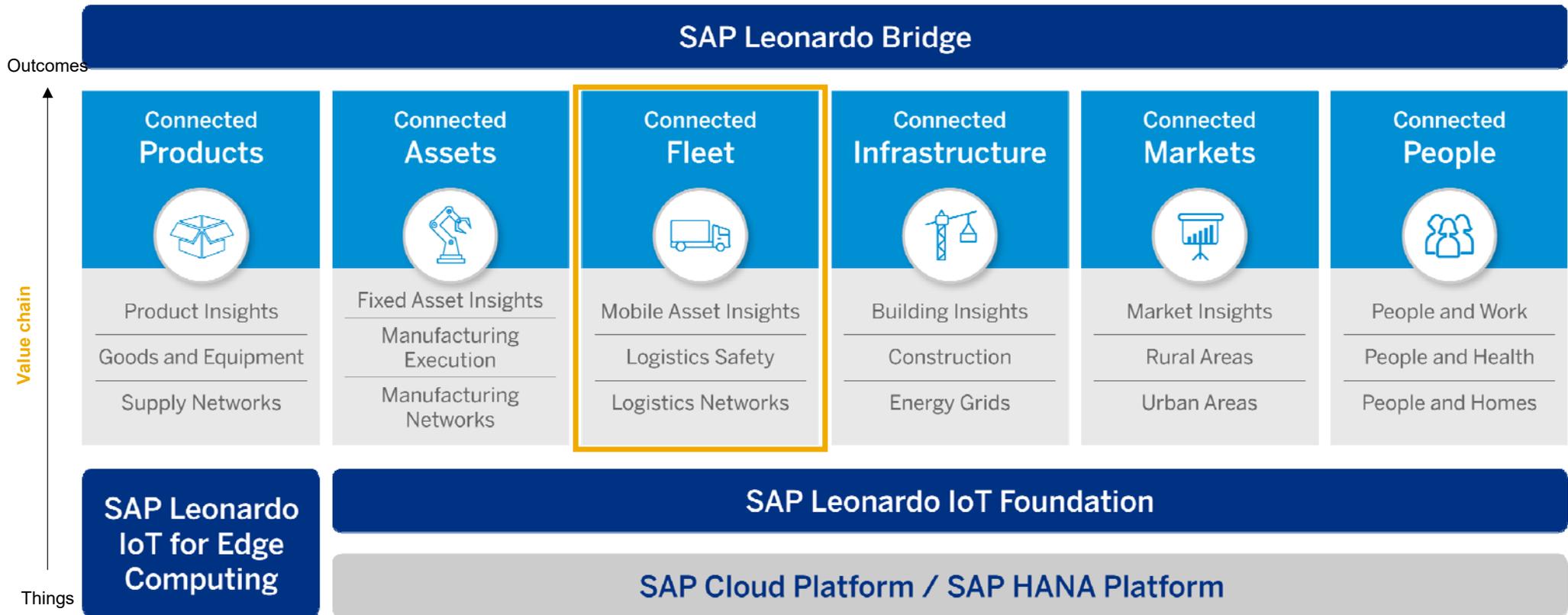


SAP has changed...



SAP Leonardo Innovation Portfolio

... SAP Leonardo connects things with people and processes



New Business for Everyone - who Builds, Sells, Operates & Services any kind of Vehicle

Automotive & Industrial
Vehicles OEMs

Automotive & Industrial
Vehicles Suppliers

Technology & Telco
Providers

Mobility Services, Partners &
Verticals



“SAP Vehicle Insights allowed us to evaluate our ideas in a very agile setup. The cloud technology is innovative, the framework allows rapid prototyping and the proven SAP know-how enables excellent scalability. We have promising ideas for the next steps,”

Dr. Klaus Oster, director, IT Management, Daimler Buses and Mercedes-Benz Vans.



“When designing and implementing an IoT insurance product based on a complex scoring model, flexibility, scalability and reliability are key. Thanks to the open and flexible architecture of SAP Vehicle Insights we were able to achieve this goal in a short time,”

Sven Roehl, EVP, msg global solutions Canada Inc.



Broad variety of scenarios

Reimagine the world of moving assets

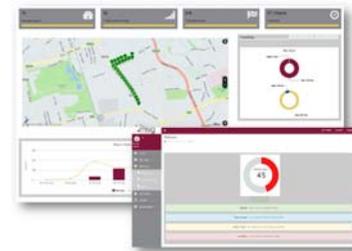
Car fleet analytics



Remote vehicle diagnostics



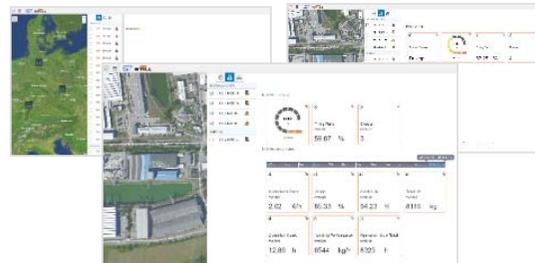
Usage based insurance



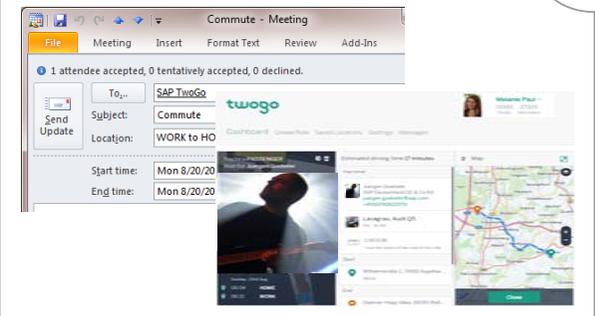
Connected Logistics & Delivery



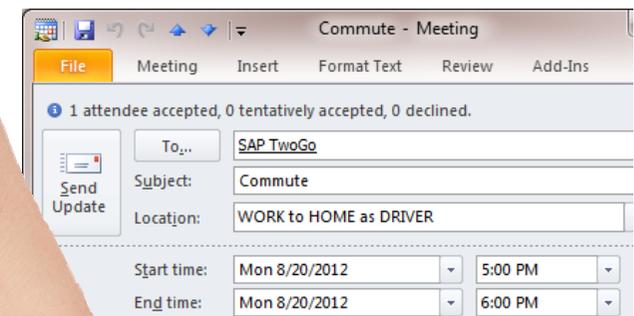
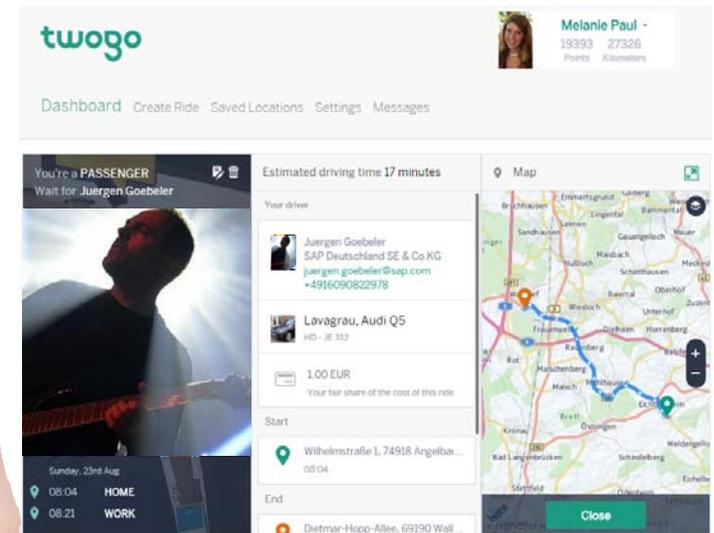
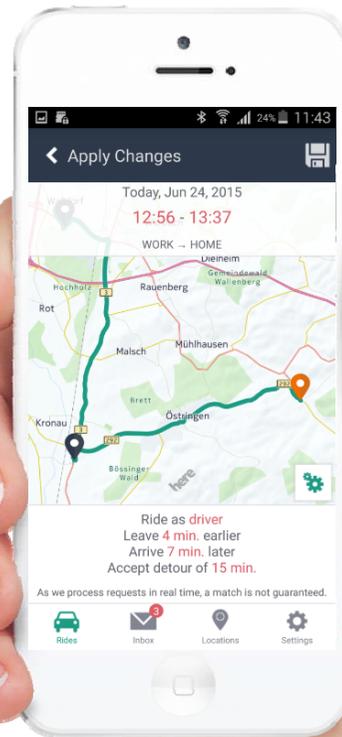
Commerical fleet management



Mobility



twogo



SAP runs Leonardo with myShuttle

SAP Vehicle Insights at the headquarters in Walldorf, Germany

Desktops(UI5)



Track ONLY



Track & inform only from receptions



iPads At receptions in the SAP buildings

(native iOS app)



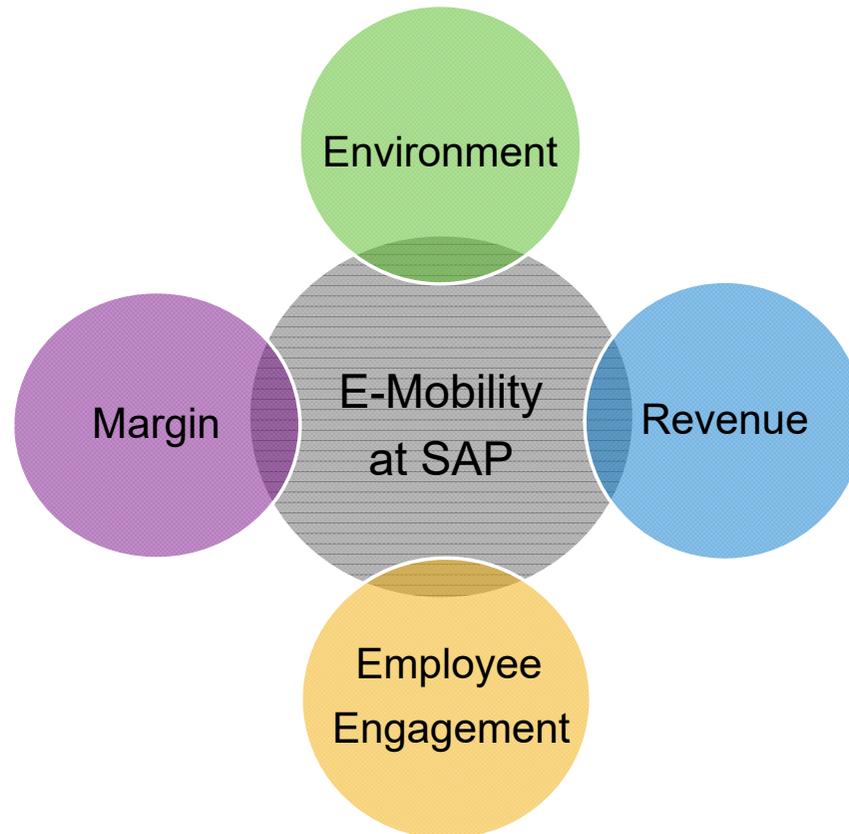
Track & inform

Automatic
Send & Receive messages

Maintains schedules & announcements, receives comments & no. of 'Likes'



SAP runs Leonardo with e-Mobility: 5.000 electric vehicles till 2020



Customers and Partners



The SAP logo is located in the top left corner. It consists of the letters 'SAP' in a bold, white, sans-serif font, set against a blue background that is a right-angled triangle pointing towards the top right.A close-up photograph of a person's hand held palm up, with a single, iridescent bubble floating just above it. The bubble reflects the surrounding green foliage. The background is a soft-focus green field.

RUN SIMPLE

Thank You!



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