



# FREE<sup>2</sup> MOVE

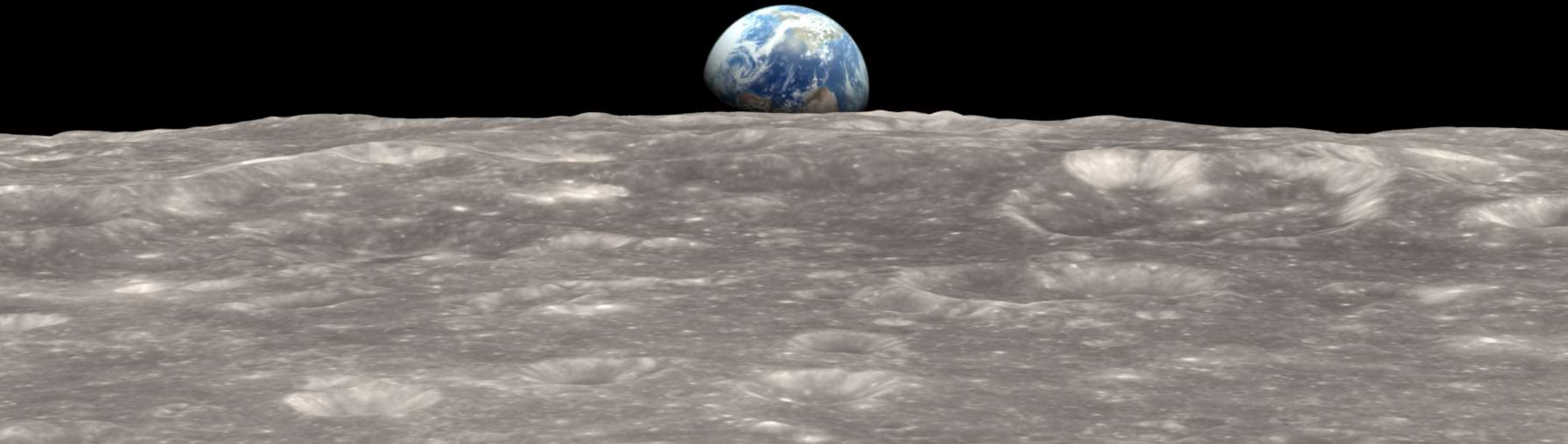
**The urban triathlon**



**1968**  
3,5 billion people lived on planet earth

**2015**  
3,9 billion people lived in cities

**2050**  
6,4 billion people live in cities

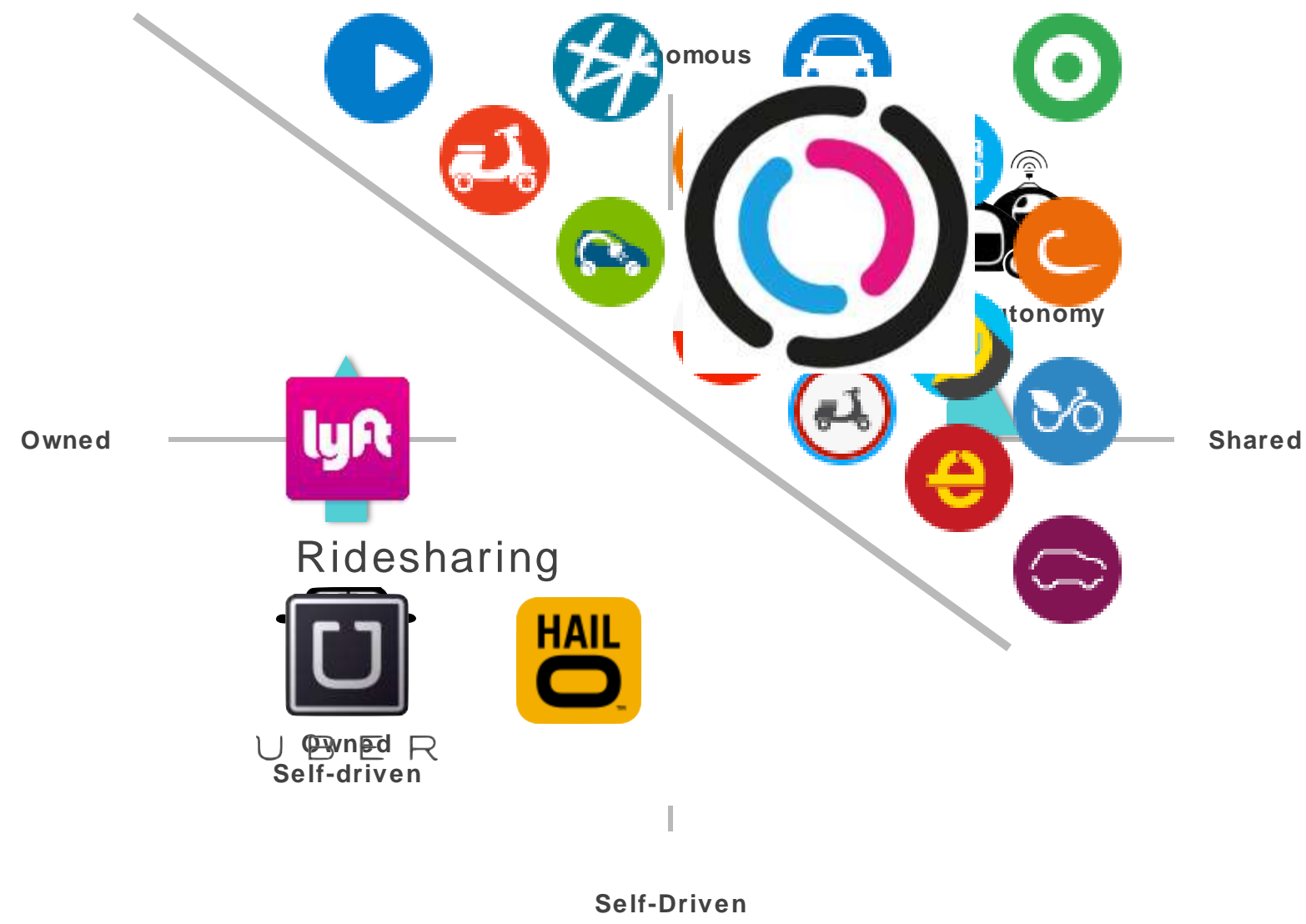


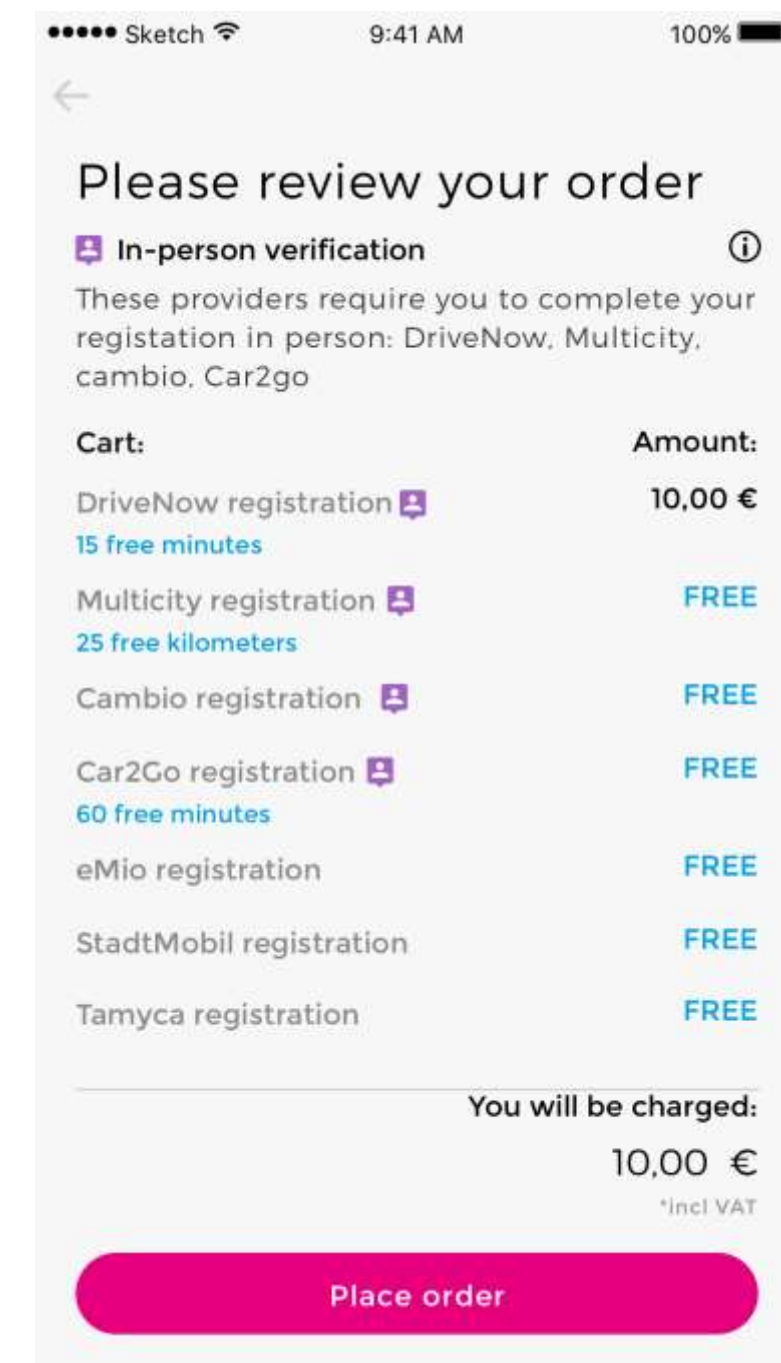
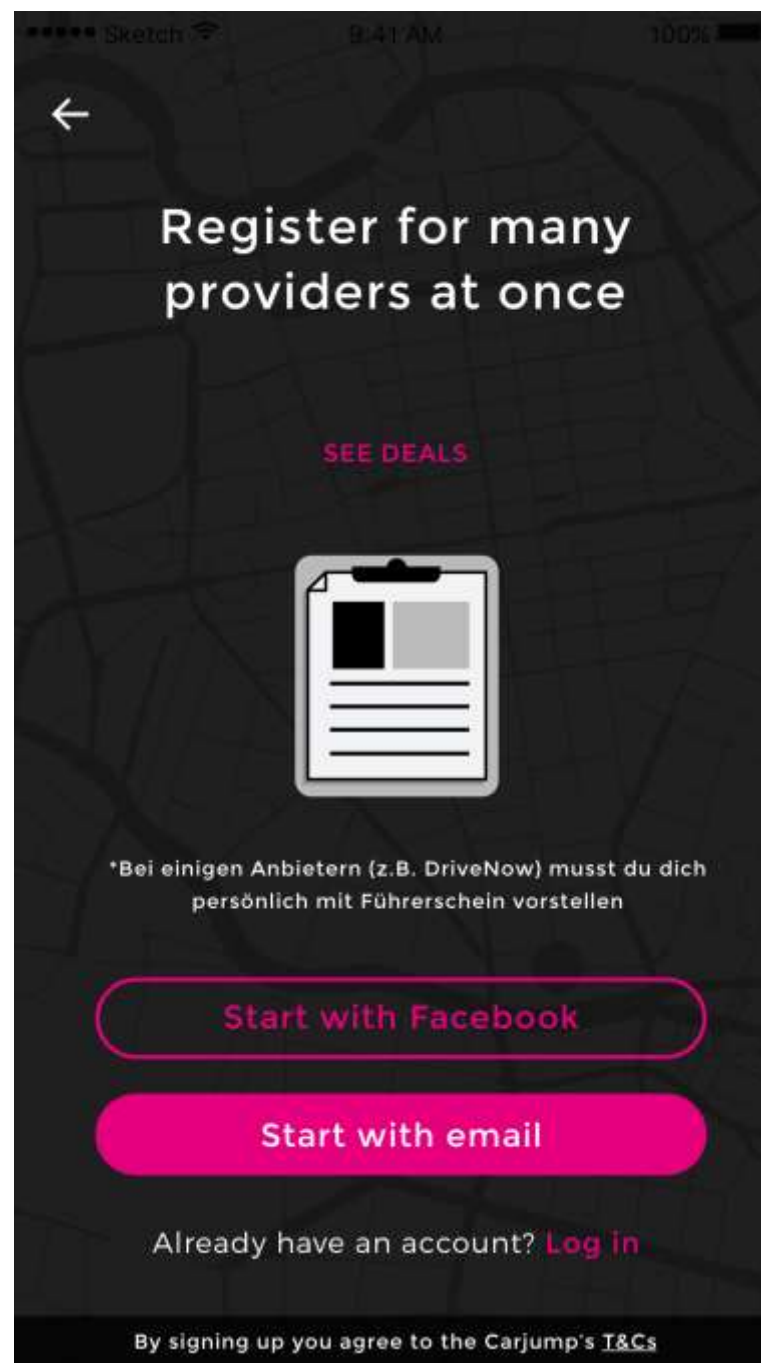


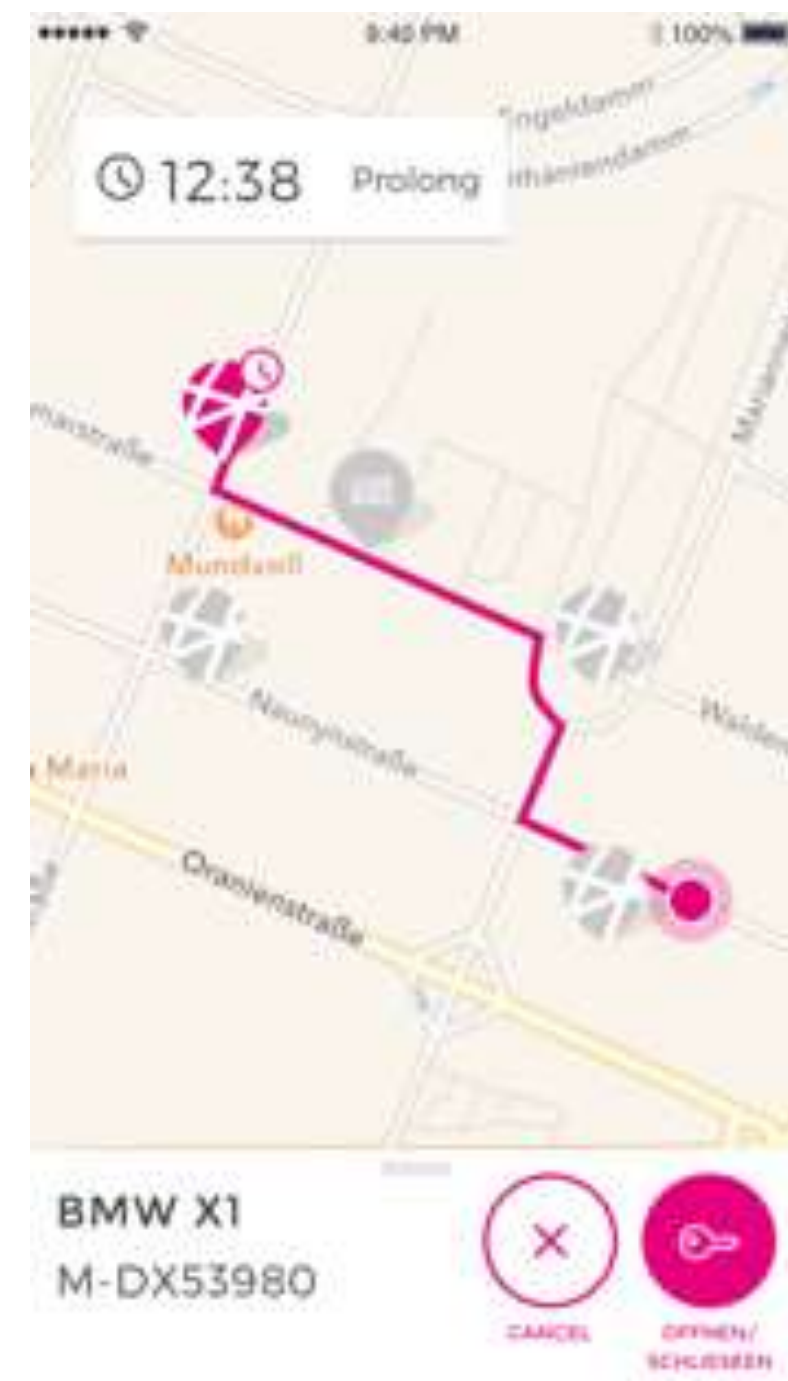
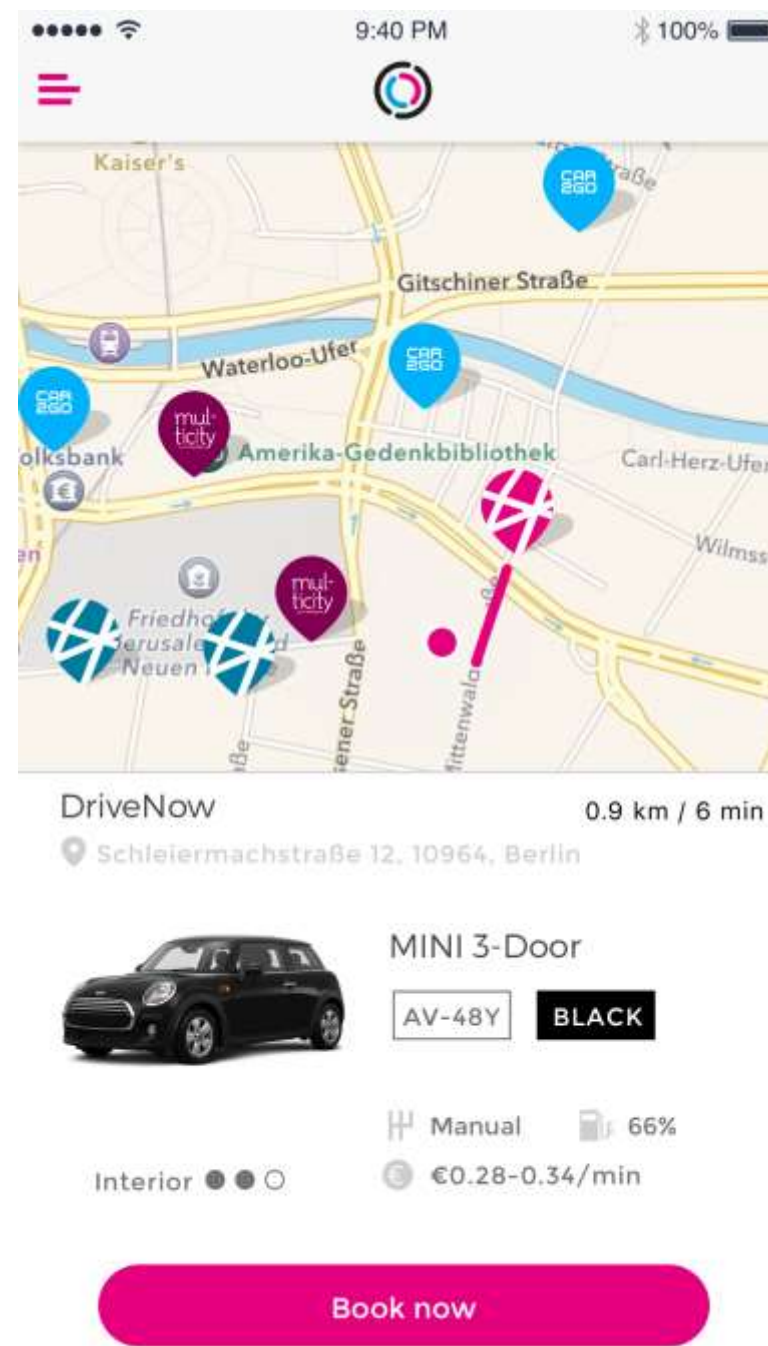
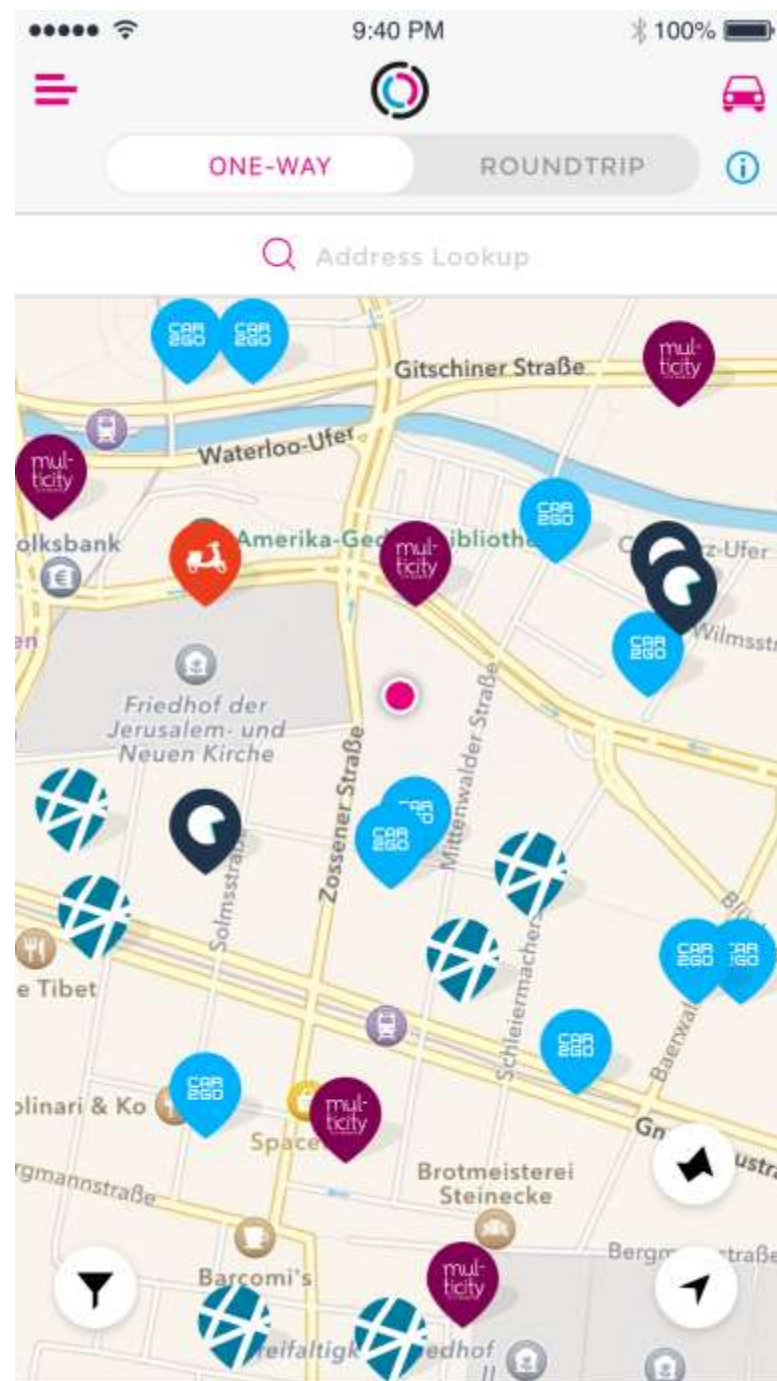


Concept & Copyright: Daimler AG, Society and Technology Research Group, realization: Krieger des Lio













Partnership





An aerial photograph of a city, likely Paris, taken from a high vantage point. The sun is low on the horizon, creating a warm, golden glow over the city. The sky is filled with scattered clouds, some catching the light. The city below is a dense grid of buildings, with a prominent tall skyscraper in the distance. The overall atmosphere is serene and expansive.

# FREE2 MOVE

UNLIMITED MOBILITY